



# Conservative Women's Organisation

## Sponsorship and Advertising



Whether you are in the political, commercial, public or voluntary sector, there are numerous potential opportunities to advertise, inform and sponsor through the CWO and its website.

### Online Advertising

With over **330,000** hits since the launch of our website in February 2006, the CWO website is the perfect vehicle for any online marketing targeted at women and/or Conservative Party supporters.

Banner and box advertisements can be placed on most pages/sections throughout the site. From these you may have click-throughs to other information.

### Sponsorship Opportunities

The CWO holds many events throughout the year, including the prestigious **Blue Ribbon Dinner** and its **Annual Conference**, both usually attended by the Leader of the Conservative Party and other front bench Conservative MPs.

## CWO Sponsorship and Advertising Benefits

We offer a large, growing, loyal and highly receptive audience for your message.

Your message is going to a very targeted audience vs. a scattered (shotgun) approach.

You can run one television advert and in 30 seconds your message is over. For much less, you can sponsor the entire CWO website 24/7 for an entire year.

As long as your products or services are complementary to our website, we will help you provide in-depth information about your product or service.

We actively promote your message, so our visitors are aware of it. You can also target individual sections or individual pages.

You are sponsoring a site that is helping the audience you are trying to target.

For more information about Sponsoring or Advertising with the Conservative Women's Organisation (including our banner design service and prices),

please contact

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